



**Partnership Agreement**

[www.readtosucceedgreaterlafayette.org](http://www.readtosucceedgreaterlafayette.org)

Businesses have a vested interest in the success of pre-K through 12 education efforts in our community. In recognition of this position of enlightened self-interest, \_\_\_\_\_(company) is pleased to participate in Read to Succeed – Community Commitment to Education.

\_\_\_\_\_ (company) will demonstrate its support which can include any or all of the following ways (check which):

- Permit and support employees volunteering one (1) hour per week for a school year in education related endeavors – notably early grade tutoring and mentoring
- Provide financial support for the programmatic aspects of Read to Succeed
  - Gold - \$5,000/year for three years
  - Silver - \$3,000/year for three years
  - Bronze - \$2,000/year for three years
  - Participant – Other financial commitment: \_\_\_\_\_
  - Participant – No financial commitment
- Adopt education friendly business policies (see [www.readtosucceedgreaterlafayette.org](http://www.readtosucceedgreaterlafayette.org) for examples) and inform Read to Succeed of your efforts

Read to Succeed partners will be recognized in the following venues according to their level of support:

**GOLD**

- Greater Lafayette Commerce (annual meeting/report, website)
- United Way of Greater Lafayette (annual meeting/report, website, e-news communications)
- School Corporation recognition (TBD)
- Annual advertisement in the *Journal & Courier*
- Success stories used in verbal communication and press releases
- Co-branding Opportunities (Window Decal, use of Logo)

**SILVER**

- Greater Lafayette Commerce (annual meeting/report, website)
- United Way of Greater Lafayette (annual meeting/report, website, e-news communications)
- School Corporation recognition (TBD)
- Success stories used in verbal communication and press releases
- Co-branding Opportunities (Window Decal, use of Logo)

**BRONZE**

- Greater Lafayette Commerce (annual meeting/report, website)
- United Way of Greater Lafayette (annual meeting/report, website, e-news communications)
- School Corporation recognition (TBD)
- Co-branding Opportunities (Window Decal, use of Logo)

**Participant**

- Co-branding Opportunities (Window Decal, use of Logo)



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Agreed to on behalf of \_\_\_\_\_ (company) by:

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Printed Name

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Signature

Date

Lead Company Contact:

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Name

Phone

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Mailing address

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E-mail address

For Financial Support please invoice us:

- One Time immediately
- One Time on \_\_\_\_\_  
Date
- Quarterly

Please return this form to:

Read to Succeed  
c/o United Way of Greater Lafayette  
1114 E. State Street, #200  
Lafayette, IN 47905

Please make checks payable to:

Community Commitment to Education c/o United Way of Greater Lafayette

8/25/2011