

## 2013 Read To Succeed Volunteer Recognition Celebration

May 9, 2013 – Purdue Union

What is the value of Read To Succeed, and Why are we aligned with it? What does Read To Succeed mean to us?

### The Top 10 What and Why's

#### Reasons of what is the value of Read to Succeed, what it means to us, to me, and why we are we aligned with it

Number 10. What's the Value? --- The very existence of the Read to Succeed program tells me that we are a **community that cares!**

Number 9. What's the Value? --- It means that our **children**, each of them, will have a better chance for a successful and productive life

Number 8. What's the Value? --- Through the support provided by Read to Succeed, the **teachers** in our communities can recognize, through more than our words alone, that we really do care and understand that they have one of the toughest and most important jobs around, and that we sincerely want to help

Number 7. What's the Value? --- Read to Succeed provides those **children** in need of an extra helping hand, the opportunity to grow in confidence, gain the much-needed early reading skills, and provides that chance to be successful in the later years of their schooling

Number 6. What's the Value? --- It provides an opportunity for businesses and individuals alike to become personally engaged in the present and future prosperity of our community

Number 5. What's it mean to us? --- It means that all our **businesses**, throughout Tippecanoe County and beyond, will have access to workers, associates, who are well-prepared, well-equipped to fill the growing employment needs of our community

Number 4. What does it mean to us? --- It means that our Read to Succeed volunteers from Wabash National: Jennifer Beste, Paula Callis, Tammy Cooper, Sara Day, Allison Henk, Nikki Hicks, Karissa McConnell, Greg Rooze, and Mark Sekel can each know that they are making a marked difference in those children's lives and in their future ----- a feeling that only they can truly describe

Number 3. What does it mean to me? --- It reinforces to me that I am blessed to be part of a community that truly cares and privileged to lead a company whose associates really care.

And, when it comes to answering the question of why our business has elected to align ourselves with the program, it's very simple and comes down to the final two of my Top 10:

Number 2. Why are we aligned? --- It's simply because **it's our responsibility** and I wouldn't have it any other way!

And, finally:

Reason Number 1. Why are we aligned? --- **It's because our children are our future!** It's as simple as that.

That's what Read to Succeed means to us at Wabash National, and to me personally, and it's why we are so proud and honored to be an integral part of it.

Dick Giromini  
President & CEO  
Wabash National Corporation